

GRAN FONDO

LAKE HURON

SAUGEEN MEMORIAL
hospital
foundation

PRESENTED BY **BrucePower™**
& SUPPLIERS

**Powering Healthcare.
*Together.***



Sponsorship opportunities with Gran Fondo Lake Huron

Powering Healthcare. Together.

When you sponsor the Gran Fondo Lake Huron, you're not only supporting an amazing community cycling event; you're helping advance and strengthen healthcare for everyone who lives and works in Grey and Bruce.

Since this fundraising event began in 2018, what started with 400 riders raising \$127,000 has grown into a signature community tradition with over 900+ riders and more than \$400,000 raised annually. Together, our sponsors, riders, and donors, have now generated over \$2.2 million to invest in hospital equipment, facility improvements, and care close to home.

Your sponsorship has a direct impact on your employees, their families, your customers, and your community. When local hospitals have the tools and resources they need, it means quality care, and peace of mind for the very people who power your business and call this region home.

This goes beyond sponsorship; this is a partnership. By joining us, you demonstrate leadership, compassion, and vision.

Together, we can continue to ride further, achieve more, and ensure exceptional healthcare remains close to home for everyone.

"We've built one of the region's most impactful community events. Join us this year, and let's continue Powering Healthcare. Together."

**Contact Tracy Murray • Saugeen Memorial Hospital Foundation
226-930-1114 • tmurray@brightshores.ca**

Levels of Sponsorship with Gran Fondo Lake Huron

- Route Naming
- Rest Stop Naming
- Host Sponsor (Kids Ride)
- Lunch & Learn
- Custom Impact Report
- Logo Placement/Signage
- Element Sponsorship
- Photo Booth
- T-Shirt Recognition
- Rider Entries

Elite Champion \$20,000

Host Partner of Weekend Events

- Host sponsor of the Sunday Kids Ride event with prominent logo placement and recognition and event branding with your logo
- Vehicle branding with your logo
- Naming rights to one of the Gran Fondo riding routes and all rest stops
- Large signage at: start/finish lines, after ride BBQ, 1,000 event t-shirts, event website, social media
- Private lunch and learn session for your organization/staff to inspire participation and demonstrate community impact. For previous sponsors this will include highlights of your organizations impact
- A customized post event impact report highlighting your organization (great for your ESG reporting etc.)
- Option to host a branded booth at kit pick up and the after ride BBQ
- 15 complimentary event registrations

Partner \$15,000

Leadership Partner

- Medium signage at: start/finish lines, after ride BBQ, 1000 event t-shirts, event website, social media
- Medium signage at the Sunday Kid's event
- Presenting sponsor of the new and improved photo booth experience
- Private lunch and learn session for your organization/staff to inspire participation and demonstrate community impact. For previous sponsors this will include highlights of your organizations impact
- Option to host a branded booth at kit pick up and the after ride BBQ
- 10 complimentary event registrations

Contributor \$10,000

Community Builder Sponsor

- Choice of one major element sponsorship with corporate branding and recognition:
 - Butter Tart Sponsor
 - Vendor Market Sponsor
 - Volunteer Sponsor
 - Key to Care Lottery Sponsor
 - Jersey Sponsor
 - Prize Sponsor
- Small signage at the after ride BBQ and event website
- 6 complimentary event registrations

Supporter \$5,000

Grassroots Sponsor

- Logo placement on event website and on a grouped sign at the after ride BBQ
- 4 complimentary event registrations



Volunteer Opportunities for Corporate Staff

In addition to your sponsorship, your employees can be part of the action. We offer corporate volunteer opportunities where staff can proudly represent your company at key points along the ride; from water stations and rest stops to rider registration and finish line celebrations. It's a fun, team-building way for your employees to connect directly with the community, showcase your company's spirit, and see the impact of your support firsthand.

Extend Your Impact Beyond Sponsorship

Your company's sponsorship already demonstrates exceptional leadership in supporting healthcare. By joining our Monthly Giving Program, you can amplify that leadership and inspire your employees to take part.

Why consider monthly giving?

- Demonstrate values in action and position your organization as a company that invests consistently in community health.
- Strengthen employee pride. Staff feel a deeper connection knowing their workplace is not only a sponsor, but a monthly partner in care.
- Ensure sustainable impact. Your predictable monthly support allows us to plan more effectively and maximize resources.

It's a simple, high-value way to ensure your company's name is not only associated with a one-time sponsorship, but with lasting community impact and presence year-round.

To learn more about how to give monthly, visit this page on our website;



smhfoundation.ca/give-every-month
or Contact Tracy Murray, Saugeen Memorial Hospital Foundation
226-930-1114 • tmurray@brightshores.ca



Saugeen Memorial Hospital Foundation
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Contact us today for your Sponsorship opportunity